

These minutes are submitted by the Community Development Director and are not official until approved by the City of Evansville Economic Development Committee.

City of Evansville Economic Development Committee
Monday, March 18, 2019, 6:00 PM
City Hall (Third Floor), 31 South Madison St. Evansville, WI

MINUTES

1. Call to Order Meeting called to order at 6:02pm by Ladick

2. Roll Call:

	<u>Present/Absent</u>	<u>Others Present</u>
Ben Ladick	P	Community Development Director Jason Sergeant
Erika Stuart	P	
Gene Lewis	P	
Jason Knott	A	
Abbey Barnes	P	
Sue Berg	P	
Brandon Rutz	P	

3. Motion to Approve Agenda by Ladick, seconded by Stuart, approved unanimously.

4. Motion to waive the reading of the minutes of the February 18, 2019 meeting and approve them as printed by Barnes, seconded by Stuart, approved unanimously.

5. Citizen Appearances, other than listed agenda items. None

6. Monthly Report

A. City Report on Economic Development Activities. Sergeant shared his report, including:

- Attended High School and Middle School Design Committee meetings on February, an application for a variance from height has been submitted.
- Contract is being awarded to reconstruct 2nd Street, Maple Street Parking Lot, and Allen Creek Trail. Landscaping and signage is being added to the Maple Street Parking Lot
- Sent 52 letters to property owners of buildings that contain a second story egress stair and more than 250 letters to property and business owners regarding general zoning, sign and property maintenance code compliance. Over the coming weeks CDD and BI will follow up with enforcement actions if necessary. Inspector has looked at 1/3 of second story egress stairs.
- Developing a concept for an informal monthly sit-down meeting with CDD and business owners.
- Attended Monroe County Economic Development Conference.

B. Chamber of Commerce Report. Committee discussed recent events and attendance levels.

C. Tourism Commission Report: Berg shared the tourism report, including:

- The Tourism Commission does not meet in March.
- A calendar of larger events in the community was distributed through the March 2019 water and light bill.
- Upcoming events:
 - March 24: Grove Society History in the Park: Baseball
 - April 12: Week of Young Child Family Fun Night
 - April 14: Easter Egg Hunt
 - May 2: Cruise Night
 - May 10: Art Crawl
 - May 27: Memorial Day Recognition & Rally in the Alley
 - June 6: Cruise Night
 - June 21: Strawberry Festival
 - July 4-8: Fourth of July Festival
 - July 4: Fun Run/Walk
 - July 4: Cruise Night
- The next regular meeting is Tuesday, April 2.

7. New Business

- A. Gold Shovel Certification.** Sergeant is in touch with MadREP and will update committee on next steps.
- B. WEDC Connect Communities Discussion.** Sergeant indicated the program might be helpful with some upcoming downtown projects and would be applying.

8. Old Business

- A. Discussion regarding development opportunities on Evansville's West Side.** Sergeant informed a MOU is under negotiation and will be approved by council next month.
- B. Updates on Commercial Code Enforcement.** Sergeant informed committee about 1/3 of properties have been documented.
- C. Update on 2019 Park and Outdoor Recreation Plan.** Progress continues. Committee requested they see a copy of the draft.

9. Next Meeting Dates: April 15th, 2019 at 6:00pm**10. Motion to adjourn by Ladick, seconded by Stuart. Approved unanimously.**