

These minutes are submitted by the Community Development Director and are not official until approved by the City of Evansville Economic Development Committee.

City of Evansville Economic Development Committee
Monday, October 15, 2018, 6:00 PM
City Hall (Third Floor), 31 South Madison St. Evansville, WI

MINUTES

1. **Call to Order** Meeting called to order at 6:00pm by Chair

2. **Roll Call:**

	Present/Absent	Others Present
Ben Ladick	P	Community Development Director Jason Sergeant
Erika Stuart	P	Scott Everson, ECSD
Gene Lewis	P	Rob Kostroun, ECSD
Jason Knott	A	
Abbey Barnes	A	
Sue Berg	P	
Brandon Rutz	A	

3. **Motion to Approve Agenda** by Stuart, seconded by Lewis, approved unanimously.
4. **Motion to waive the reading of the minutes of the August 20, 2018 meeting and approve them as printed** by Berg, seconded by Lewis, approved unanimously.
5. **Citizen Appearances, other than listed agenda items.** None
6. **Monthly Report**
- A. **City Report on Economic Development Activities.** Sergeant shared updates, including progress on centennial building and grove market.
- B. **Chamber of Commerce Report** – Barnes shared Slaback’s report, including membership updates and upcoming events. School district meeting went well. The new website update process is started.
- C. **Tourism Commission Report:** The Tourism Commission is working on updated brochures and collecting dates for upcoming events. Berg encouraged everyone to look at Discover Wisconsin website in January. Masquerade Ball fundraiser will occur as a fundraiser for the Evansville Education Foundation. Next meeting dates are December 4.
7. **New Business**
- A. **Evansville High School Presentation and Discussion for Manufacturing Pathway and STEAM Lab.** Everson and Kostroun shared information regarding current Tech Ed Curriculum and the desire to update the curriculum for a possible new STEAM Lab. Kostroun shared input is needed as they work on the updates. A list of current curriculum was passed out for review. Ladick asked why the High School no longer built

a house every year. Everson shared there was some concern over competing with builders. Committee discussed the need to bring that program back. Kostroum spoke about the automotive classes being a way to help kids understand troubleshooting and critical thinking skills that can be transferred to other areas of study. Sergeant suggested adding coding, software development, and business entrepreneurship coursework. Everson did not see affording the salary of a software development instructor to be a feasible option. Lewis shared problems getting reliable workers in some workplaces. Sergeant saw a partnership with High School and Evansville manufacturers as a way to solve the workforce problems without making local businesses wait for students to go to college first.

- B. Discussion regarding site and community profile sheets.** Sergeant shared the current sheets. Suggestions for some grammatical changes and adding a site name for the 12 acres were made.
- C. Review of Smart Growth Plan and Goals.** Sergeant suggested a review of goals occur and encouraged members to look at the SGP before next meeting. Gold shovel certification is still a goal and should be discussed at next meeting.

8. Old Business

- A. Discussion and Updates on Bauer Lot and Brown School Road.** Sergeant updated fill is almost done going onto lot, possible users includes a multi-story building with bottom floor commercial. Engineering has begun for the path. Brown School Road will see a new building soon.
- B. Updates and Discussion on Available Properties Web Content.** Rock County will be making a web map.

9. Education and News. None

10. Meeting Reminder: Next regular meeting November 19th, 2018, 6:00 pm

11. Motion to Adjourn by Berg, seconded by Stuart, passed unanimously.