

**Key Strategic Topic #**

**Workforce Development**

**Goal:** (There is only one goal for each Key Strategic Topic.)

**Key result area:**  
**Key indicator:**

**Develop and nurture co-operative working networks to secure the resources to build an adaptable and skilled workforce with a positive work ethic and a strong sense of personal responsibility**

**GOAL-----**

Breaks down the vision into parts that can be identified, measured and achieved. Ends, not the means.

**Objective #1 Business Networks**

**Baseline:**  
**Benchmark:**

(\*You may have several objectives. Use a separate sheet for each objective.)

**OBJECTIVE-----**

Provides clear evidence that goals have been achieved. SMART -specific, measurable, attainable, results-focused, time-oriented.

<b>Action Steps</b> (List all action steps and fill in adjacent columns for each step.)	<b>Person to Champion</b> <b>Follow-through</b>	<b>Others to Involve</b>	<b>Resources Needed</b>	<b>Start Date</b>	<b>End Date</b>	<b>Performance Measurement</b>	<b>Comments</b>
#1- Investigate opportunity for participation in RISE Grant program to parallel DPI Framework for 21st Century Skills program.		Bob Boremans, School District, EDC, BTC		Q3 '08		Development of career tracks in Evansville schools & initial connections to institutions of higher education	
#2- Wisconsin Investment Act Contextual Basic Skills Training		Blackhawk HR Association, Business, Sponsor, Schools	A business to sponsor a trainer and support the program in Evansville	1/1/09	Ongoing	Active sessions being conducted in Evansville	
#3- ABC Career and Technical Education High School Presentation to local business and to school district		School District	A Champion for the program			Monitor the progress of the program and be ready to join if program gets traction	

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**GOAL-----**

*Breaks down the vision into parts that can be identified, measured and achieved. Ends, not the means.*

**Key result area:**  
**Key indicator:**

**Objective #2 Education Based Networks**

**OBJECTIVE-----**

*Provides clear evidence that goals have been achieved. SMART -specific, measurable, attainable, results-focused, time-oriented.*

**Baseline:**

**Benchmark:**

(\*You may have several objectives. Use a separate sheet for each objective.)

<b>Action Steps</b> (List all action steps and fill in adjacent columns for each step.)	<b>Person to Champion</b> <b>Follow-through</b>	<b>Others to Involve</b>	<b>Resources Needed</b>	<b>Start Date</b>	<b>End Date</b>	<b>Performance Measurement</b>	<b>Comments</b>
#1. Partner with DPI on the Framework for 21st Century Skills to develop connections to the community.		Mercy Health, Dean/St Mary's, DPI, School District		Q 3, 08	Ongoing		
#2. Work with the Evansville School District to strengthen the Co-op Education Program. CoC to identify mentors and participating businesses.		CoC, Kyle McDonald	Business support, Volunteers	2nd Semester '09		Increase business participation by 2x	Business partners must realize their role in forming and finishing these students. It is by participation in the business sector that they learn appropriate behaviors.
#3 Work with the Evansville School District to strengthen the Co-op Education Program. Strengthen feedback to schools, businesses and students.		Kyle Mc Donald		2nd Semester '09		30 Participating Students	Set expectations at the proper level for all parties. Experience must enhance student's understanding of their career area.
#3.							

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**GOAL-----**

Breaks down the vision into parts that can be identified, measured and achieved. Ends, not the means.

**Key result area:**  
**Key indicator:**

**Objective #3 Community Based Organization Networks**

**OBJECTIVE-----**

Provides clear evidence that goals have been achieved. SMART -specific, measurable, attainable, results-focused, time-oriented.

**Baseline:**

**Benchmark:**

(\*You may have several objectives. Use a separate sheet for each objective.)

<b>Action Steps</b> (List all action steps and fill in adjacent columns for each step.)	<b>Person to Champion</b> <b>Follow-through</b>	<b>Others to Involve</b>	<b>Resources Needed</b>	<b>Start Date</b>	<b>End Date</b>	<b>Performance Measurement</b>	<b>Comments</b>
#1. Provide Language learning opportunities for a diverse and changing workforce		Janesville Literacy Council, Job Service, ECP, Eager Free Library	Space, tutor/volunteers, Instructors, Teaching Materials	?	Ongoing	Revitalize the JLC program in Evansville for both English as a Second Language and Adult Basic Education students	Need to coordinate service providers
#2. Junior Achievement Program		JA, Shelly Stefanczyk, CoC, School Principals, Service Clubs	Volunteers, volunteers, volunteers	9/1/08	Ongoing	Expanding to full course from K-12	Program exists for 3rd and 4th grade students
#3.							

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**GOAL-----**

*Breaks down the vision into parts that can be identified, measured and achieved. Ends, not the means.*

**Key result area:**  
**Key indicator:**

**Objective #4 Government Networks**

**OBJECTIVE-----**

*Provides clear evidence that goals have been achieved. SMART -specific, measurable, attainable, results-focused, time-oriented.*

**Baseline:**  
**Benchmark:**

(\*You may have several objectives. Use a separate sheet for each objective.)

<b>Action Steps</b> (List all action steps and fill in adjacent columns for each step.)	<b>Person to Champion</b> <b>Follow-through</b>	<b>Others to Involve</b>	<b>Resources Needed</b>	<b>Start Date</b>	<b>End Date</b>	<b>Performance Measurement</b>	<b>Comments</b>
#1- Integrate concepts of WIRED Transforming the Workforce programming		THRIVE, James Otterstein, EDC					
#2- Regularly scheduled Job Service Training programs delivered in Evansville		Job Service, Temp agencies, Service providers (for referrals)	Space, an audience				
#3.							