

## We're committed to keeping our community strong

Our utility contributes to the economic well-being of the community by providing local, hometown service and innovative energy services to meet the needs of businesses large and small. As a public power community, we are in the business of meeting customers' needs and providing a higher level of service.

- Operating cost estimates and energy rate comparisons
- New construction technical assistance
- Energy efficiency incentives
- Green power for business promotion
- Partnerships with local economic development organizations

Together with our nonprofit power supplier, WPPI Energy, we've built a strong team of energy experts and account management professionals to serve your business by providing the following and more:

We are committed to keeping our community and its businesses strong. Contact us to learn more about how our programs for business and industry can be customized to meet your unique needs.

---

## Need a speaker?

The ever-changing electric power industry is both complex and interesting in nature. Our power supplier, WPPI Energy, serves as a resource for information on subjects that may be of interest to your community group or organization. The Speakers Bureau is comprised of individuals with expertise in power supply, operations, technology, and much more!

Below are a few subjects that your local business or community organization may be interested in hearing more about:

- Value of public power: how ownership of a municipal utility benefits the community
- WPPI Energy power supply planning and resources
- Generation: Strategy for ownership
- Energy efficiency and conservation
- Energy legislation and effects on public power customers
- WPPI Energy renewable resources and distributed generation
- Customer programs: large customer programs, mass market energy efficiency
- Rate issues: understanding rates, rate study presentations

If you're interested in hosting a speaker, please contact your energy services representative. We will work with your organization or group to select a speaker that will suit your needs.

## October is Energy Awareness Month

With winter just around the corner, Energy Awareness Month is a good time to learn how to use energy in your workplace more efficiently. Saving energy in the workplace results in saving money and can also help improve worker comfort.

Here are just a few ideas to help get you started.

- Have your building evaluated to help identify opportunities for energy and cost savings.
- Turn out lights and shut off computers when not in use.
- Upgrade to efficient lighting systems that outperform standard systems, last longer and offer better light quality.
- Purchase ENERGY STAR® qualified heating and cooling and office equipment.
- Invest a few dollars in our renewable energy program every month.

Every little bit counts. And, if we all do just a few simple things every day to use less energy at work, it can add up to big savings for our community and our world.

## Evansville Water & Light

31 S. Madison Street • PO Box 76

Evansville, WI 53536-1317

(608) 882-2280

PRSR STD  
U.S. POSTAGE  
PAID  
PERMIT NO. 1121  
MADISON, WI

## Smarter lighting options save energy & money

Energy efficient lighting options and control devices like task lighting, compact fluorescent lights (CFLs), occupancy sensor controls, high-performance T8 lamps and ballasts, and more reduce lighting costs without affecting productivity.

CFLs are highly efficient and emit much less heat than traditional lights, reducing the need for air conditioning. As a result, CFLs reduce the load on the cooling system and the air conditioning runs less frequently to keep a facility cool.

Your business can also take advantage of lighting control systems to make operations more efficient. For example, turn off lights and equipment when not needed, investigate daylighting controls, install occupancy sensors and timers, and more. Such lighting control technologies reduce energy consumption and optimize lighting levels. For more information on smarter, more efficient lighting solutions, contact us today.

## Energy-saving projects benefit businesses

Efficiency programs help control energy costs by providing cost-effective conservation resources and financial incentives to help overcome some of the initial costs associated with implementing energy-saving measures while also reducing maintenance costs, enhancing efficiency and improving productivity.

Through Evansville Water & Light and our power supplier, WPPI Energy, several energy conservation and efficiency programs exist to benefit your business. Such resources and incentives include, but are not limited to:

- Design assistance for new construction of commercial facilities;
- Financial incentives and financing opportunities to help your business carry out energy efficiency projects
- Support services and financial assistance to improve energy management in existing and planned school facilities.

Contact us for more information on how you can make wise and worthwhile business investments and earn money for energy-saving projects.

## Creating a better energy future

Saving energy in our schools is an important way to help control costs and protect the environment. The Energy Management for Schools Program provides support services and financial assistance to improve energy management in existing and planned school facilities.

The program helps schools in Evansville benchmark energy use and encourages a coordinated approach to school energy management, helping the community save both energy and money. In addition, the program creates the opportunity to integrate energy education into classroom curriculum, educating the next generation for a better energy future.

Since the inception of the Schools Program in 2008:

- 248 school buildings are being served
- 186 schools have completed ENERGY STAR® benchmarks
- 124 efficiency projects have been completed
- More than \$144,000 has been awarded in program incentive grants for projects.

Contact us to learn more about the Schools Program.