

NOTICE

A regular meeting of the **Economic Development Committee Subcommittee on Tourism** for the City of Evansville will be held on the date, time and place stated below. Notice is further given that members of the City Council may be in attendance.

City of Evansville
Economic Development Committee Subcommittee on Tourism
Tuesday, December 1, 2015, 6:30 PM
Creekside Place, 102 Maple St., Evansville, WI

1. Call to order
2. Roll call
3. Motion to approve agenda
4. Motion to waive the reading of the minutes from October 6, 2015, and approve them as printed
5. Citizen appearances
6. Contractor Update
7. Marketing/promotional opportunities and updates
 - a. Discover Wisconsin project with Janesville
 - b. Rock County tourism guide update
 - c. American Road magazine ad update
8. Old Business
 - a. Evansville 150th anniversary
 - b. Peace Park, Ice Age Trail, Triathlon potential: placeholder
 - c. Budget review/status
 - d. Tourism Commission / Room Tax status report
9. New Business
 - a. Citywide rummage sale coordinator
10. Tourism activities review
 - a. Oct. 24 Oktoberfest
 - b. Nov. 20-21 Olde Fashioned Christmas
 - c. Nov. 21 Jingle Jog/Chase the Grinch
 - d. Winter Farmers Market
 - e. Jan. 16 Activity Fair
 - f. Feb. 13 Chocolate Extravaganza
 - g. March 5 Chili Cook-Off and FFA Farm Toy Show
 - h. April 22 Energy Fair
 - i. May 6 Art Crawl
11. Announcements
12. Next meeting dates February 2 and April 5
13. Motion to adjourn