

NOTICE

A regular meeting of the **Economic Development Committee Subcommittee on Tourism** for the City of Evansville will be held on the date, time and place stated below. Notice is further given that members of the City Council may be in attendance.

City of Evansville
Economic Development Committee Subcommittee on Tourism
Tuesday, October 6, 2015, 6:30 PM
Creekside Place, 102 Maple St., Evansville, WI

1. Call to order
2. Roll call
3. Motion to approve agenda
4. Motion to waive the reading of the minutes from June 2, 2015, and August 4, 2015, and approve them as printed
5. Citizen appearances
6. Contractor Update
7. Marketing/promotional opportunities and updates
 - a. Discover Wisconsin project with Janesville
 - b. Oktoberfest promotional support
 - c. Wisconsin Association of Convention & Visitors Bureau Nov. 5-6 in Oshkosh at Premier Waterfront, \$140 plus hotel
8. Old Business
 - a. Evansville 150th anniversary
 - i. Historic Home Tour and fees
 - b. Peace Park, Ice Age Trail, Triathlon potential: placeholder
 - c. Budget review/status
9. New Business
 - a. Discover Evansville brochure reprint progress
10. Tourism activities review
 - a. Sept. 16 Ladies Night Out
 - b. Sept. 24-Oct. 4 Plein Air painting contest
 - c. Oct. 24 Oktoberfest
 - d. Nov. 20-21 Olde Fashioned Christmas
 - e. Nov. 21 Jingle Jog/Chase the Grinch
11. Announcements
12. Next meeting dates December 1 and February 2
13. Motion to adjourn