

New Construction Program

The New Construction Program works with prospective building owners and developers, design professionals and construction contractors to deliver high performance buildings that provide improved energy efficiency, peak load reduction, improved systems performance and greater comfort.

WPPI offers financial measure incentives to non-residential new construction projects to improve energy efficiency and reduce operating costs of the construction project. Incentives may also go towards designers for whole-building simulations, or for incorporating efficient technology in the planning stages. Eligible construction projects can receive free technical and design assistance through the Energy Center of Wisconsin.

WPPI also utilizes prescriptive financial incentives available through the Focus on Energy program that provide incentives for individual technology upgrades. For projects located in Iowa and Michigan member communities, cash incentives will be available through WPPI or the member.

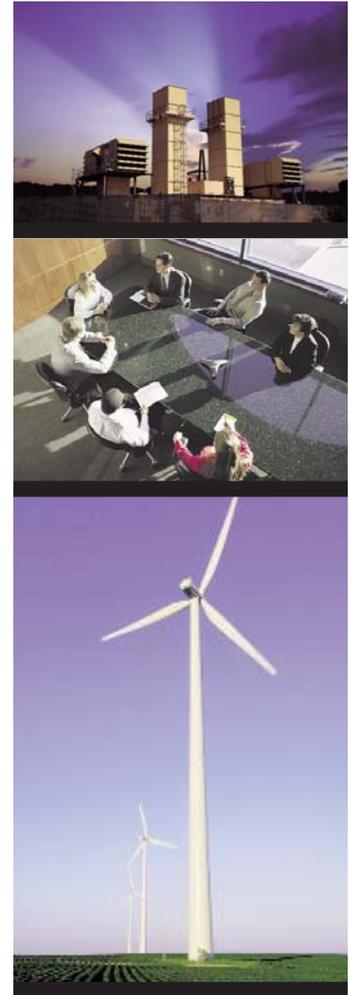
Three Program Assistance Approaches

- **Focus on Energy Prescriptive Program** offers financial incentives to a limited menu of energy efficiency upgrades. Optimal for fast moving projects, or projects late in the design stage.
- **Single System (Advanced Buildings™) Comprehensive Approach** provides project assistance and financial incentives. Measure incentives are paid for meeting technical performance criteria.
- **Comprehensive Approach** offers the highest level of project assistance and financial incentives. Incentives are available for adopting integrated solutions in the design stage. Whole building energy simulations can be utilized through the Energy Center of Wisconsin or paid through design incentives. Comprehensive approach offers significant program resources for projects early in the design process with a high interest in energy efficiency.

Incentive Types

- Prescriptive Measure Incentives
- Custom Measure Incentives
- Building Energy Simulation Incentive

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WPPI is a regional power company serving 49 customer-owned electric utilities. Through WPPI, these public power utilities share resources and own generation facilities to provide reliable, affordable electricity to more than 190,000 homes and businesses in Wisconsin, Upper Michigan and Iowa.



1425 Corporate Center Drive
Sun Prairie WI 53590 - 9109
608.834.4500 • www.wppisys.org

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Eligibility

- Open to all non-residential electric customers of WPPI and located in member utility service territory for new buildings, additions, or major “gut” renovations that meet state energy code.
- Projects should have their site approvals and financing in place and should be in the design phase; the earlier the better.
- The program will target education, manufacturing, municipal buildings, institutional buildings, retail, owner-occupied offices and owners interested in LEED certification.

Getting Started

- Contact your local WPPI Energy Services Representative (ESR) to identify potential projects and complete the application and supporting documents to begin the process. The ESR will then assist you in working with The Energy Center of Wisconsin.
- Building size, project type, design phase and project opportunities will guide the selection of participants.
- Prospective participants are encouraged to apply early in the design phase to earn the highest potential incentive.

For more program details, visit our Web site at www.wppisys.org/programs.

If you have questions, please contact your ESR.



WPPI Member Utilities:

Alger Delta CEA
Algoma
Baraga, MI
Black River Falls
Boscobel
Brodhead
Cedarburg
Columbus
Cuba City
Eagle River
Evansville
Florence
Gladstone, MI
Hartford
Hustisford
Independence, IA
Jefferson
Juneau
Kaukauna
L'Anse, MI
Lake Mills
Lodi
Maquoketa, IA
Menasha
Mount Horeb
Muscodia
Negaunee, MI
New Glarus
New Holstein
New London
New Richmond
Norway, MI
Oconomowoc
Oconto Falls
Plymouth
Prairie du Sac
Reedsburg
Richland Center
River Falls
Slinger
Stoughton
Sturgeon Bay
Sun Prairie
Two Rivers
Waterloo
Waunakee
Waupun
Westby
Whitehall