

Create a better future starting today.



Join people just like you who've already chosen to support clean, green energy.

Renewable energy supporters in WPPI Energy member communities like ours have already had a positive impact on the environment. Since our program began, these electric utility customers have reduced carbon dioxide emissions in an amount equivalent to not driving 16,000 cars for one year — which is also equivalent to not burning more than 44,000 tons of coal (a finite resource) to produce the same amount of electricity. The energy saved would equal the amount needed to power 10,000 average sized homes for one year! With your help, we can do even more to make a difference.

Where does our renewable energy come from?

Through our membership in WPPI Energy, a regional power company serving Wisconsin, Upper Michigan and Iowa, we have access to energy from the following renewable resources:

Wind. Wind energy, the fastest growing source of renewable energy, comes from wind turbines and is 100 percent emission-free.

Biogas. Landfill gas is converted into electricity, significantly reducing methane (a greenhouse gas) and lessening air pollution.

Solar. Energy from the sun is converted into electrical energy without producing any emissions.

GREEN-E ENERGY CERTIFIED NEW* RENEWABLES

SOURCE	PERCENT OF RESOURCE MIX	LOCATION
Wind	66%	Worthington, Minn. Dodge County, Wis.
Biogas	33%	Little Chute, Wis.
Solar	< 1%	Various Wisconsin Locations
TOTAL	100%	

* New Renewables come from generation facilities that first began commercial operation on or after January 1, 1997. For more information about renewable energy generation owned or purchased by WPPI Energy, please visit www.wppienergy.org/environment.

Would you like to make a difference? It's easy and affordable with our Renewable Energy Program.

You can contribute to a cleaner environment and sustainable energy future by investing a few dollars every month in our Renewable Energy Program. It doesn't require any new equipment, any changes in how you use or receive energy, or any long-term commitments. What could be simpler?

Best of all, by supporting renewable energy, you can help ensure a good quality of life for your family and your community for generations to come. Every dollar you invest in renewable energy is used to foster the growth of renewable resources.

Why renewable energy?

It's clean. The more energy we use from renewable resources, the less we will need to rely on fossil-fuel based energy. We can reduce carbon dioxide emissions — which contribute to climate change — and keep the air that we breathe cleaner.

It's secure. Renewable energy is in use all over the country and has proven reliable. And because it's produced from resources that are available here at home, renewable energy can increase our energy independence.

It's sustainable. Renewable energy sources such as wind, water, biogas and solar can never be depleted. That's simply not true of conventional generation sources such as coal, oil and natural gas. If we want to ensure an unlimited supply of energy resources for future generations, renewable energy is the way to go.

You can have confidence in certified Green-e Energy. The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.



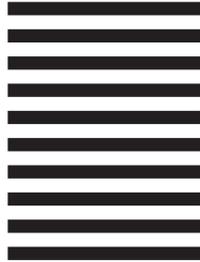


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Stand up and be counted. *Future generations will thank you.*

Our Renewable Energy Program makes it easy to invest in a secure energy future and a cleaner environment. You can participate at whatever level you'd like, change your participation level at any time, or withdraw from the program with no cancellation fee.

Three dollars per block is all it takes

To get started, just select the number of blocks of renewable energy you wish to purchase. You pay just \$3.00 additional per month for each block of renewable energy, the equivalent of 300 kilowatt-hours (kWh). For example, if you sign up for two blocks, an

additional renewable charge of \$6.00 will appear on your monthly bill. Participation is optional; buy as much or as little as you'd like.

Even a modest purchase has a big impact. Purchasing just two blocks of renewable energy per month, for an entire year, is like offsetting 100 percent of your car's emissions.

Sign up today

To participate, simply complete the response form below. Fold this sheet into thirds and mail it, postage-paid, or insert the form with your next bill payment.

Yes, I'd like to leave a legacy of cleaner air and sustainable energy resources for future generations.

Please sign me up for the Renewable Energy Program at the monthly level I've selected. I understand that I can change my participation level or cancel at any time. Every block of renewable energy I invest in reduces CO₂ emissions equivalent to not driving a car for six months.

Name

Account Number (see your electric bill)

Address

City State Zip

Phone

This is the amount of renewable energy I'd like to purchase each month:

- 1 block (300 kWh) at \$3.00
- 2 blocks (600 kWh) at \$6.00
- 3 blocks (900 kWh) at \$9.00
- 4 blocks (1,200 kWh) at \$12.00
- _____ blocks at \$3.00 each

Your purchase will appear as an additional charge on your monthly utility bill.

Yes, I give my permission to use my name in materials promoting renewable energy (optional).

If you are already a participant in our Renewable Energy Program, thank you!

Enclose this form with your bill payment, or fold the mailer into thirds, tape shut and mail postage-paid.