



LOCAL CIRCUIT

SPRING 2011

Renewable energy program grows in 2010

Our power supplier's residential Renewable Energy Program continues to grow in block sales of green energy. The program enables customers to make purchases of renewable energy from their local utility.

In 2010, more than 4,200 residential customers participated in their local utilities' programs, purchasing more than 24 million kilowatt-hours of renewable energy – enough to power about 2,800 average-sized homes.

By purchasing renewable energy, customers support the use of electricity generated from environmentally friendly, renewable sources such as wind, landfill gas and solar energy generated in Wisconsin, Iowa and Minnesota.

The Renewable Energy Program is Green-e Energy certified to ensure customers get what they pay for. For more information on Green-e Energy certification requirements, visit www.green-e.org.

Energy Sources	Renewable Energy Program Supply 2010 Actual	Renewable Energy Program Supply 2011 Projected	Current WPPI Energy Standard Supply
Renewable Energy	100%	100%	10.8%
Wind	66.3%	66.2%	
Biogas	33.2%	33.2%	
Solar	0.5%	0.6%	
Coal	0%	0%	64.9%
Nuclear	0%	0%	17.6%
Natural Gas	0%	0%	6.6%
Petroleum	0%	0%	0.1%
TOTAL	100%	100%	100%

Wind energy is produced in Wisconsin, Iowa and Minnesota; energy from biogas and solar energy is produced in Wisconsin. Actual figures may vary according to resource availability. For specific information about this renewable energy product, visit www.wppienergy.org.



Keep your cool this summer

Try these energy- and money-saving ideas to lower your cooling costs this summer:

- Close curtains and windows during the day to block out the sun.
- Plant shade trees and shrubs around your house – especially on the west side.
- Keep leaves and debris clear of the outside air conditioner unit and clean or change the filter each month.
- Turn the thermostat up when you're away from home for more than a few hours or install a programmable thermostat to adjust the settings automatically.
- Have your air conditioner cleaned and inspected to improve efficiency.
- Plan heat-generating activities like baking and laundry for cooler times of the day, like early morning or late evening.

Coming soon to a store near you

Next time you shop for light bulbs you may notice new labels on the package. The new Lighting Facts labels are designed to help you choose among the different types available – incandescent, compact fluorescent, and light-emitting diode bulbs. The labels will help you select the bulb that best fits your lighting needs.

The Lighting Facts label on the front of the package emphasizes the bulb brightness as measured in lumens, rather than

the traditional measurement of watts. The new labels also include the estimated yearly energy cost for the particular type of bulb.

The back of each package will have a Lighting Facts label similar to the "Nutrition Facts" label found on food packages. This label provides information about brightness, energy cost, life expectancy, light appearance (warm or cool), wattage, and mercury content.

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Ready to lighten your load?

Most old refrigerators, freezers, air conditioners and dehumidifiers are less efficient than newer models. If they aren't kept full, they're even more expensive to run. In fact, an old second refrigerator can cost customers \$100 or more a year to operate – about twice as much as a new one.

Evansville Water & Light is a partner in the U.S. Environmental Protection Agency's (EPA's) Responsible Appliance Disposal (RAD) Program. Aside from reducing energy costs, our appliance recycling program provides a way to responsibly reduce landfill use through the recycling of useful refrigerator and freezer parts and recovery of dangerous PCBs and ozone-damaging CFCs.

This program provides an easy solution to dispose of old, inefficient appliances and at the same time reduce energy use. Simply call 1-800-922-3744 to schedule a pickup or sign up for an appliance pickup online by going to www.arcaincutility.com.

Shade your way to savings

If the sun beats on your uncovered windows all day long, it forces your air conditioner to work way harder than it has to.

Shade south- and west-facing windows with awnings, shutters or sun screens, and you can reduce the amount of heat that comes through by up to 77 percent.

Another option: Plant leafy trees to filter the sun. Choose a variety that sheds its leaves in the fall so the sun can shine through your windows in the winter when the extra warmth will give your heating system a break.

Contact us or visit www.ci.evansville.wi.gov to learn more about our Tree Power Incentive Program.

Partnership saves you more

Are you interested in purchasing a new energy-efficient appliance or installing a new furnace, but you don't know where to begin? Get the information you need through our partnership with Focus on Energy.

Learn how to choose lighting, heating and cooling systems, water heaters, electronics and more – and you may even qualify for financial incentives and rebates.

Through our partnership with Focus on Energy – Wisconsin's statewide program for energy efficiency and renewable energy – energy experts can answer your questions and show you how to:

- Save energy and money and improve the comfort of your home.
- Learn about how to choose lighting, heating and cooling systems, water heaters, electronics, appliances and more.
- Earn financial incentives for the changes you choose to make.

To start saving today, call 800.762.7077 or visit www.focusonenergy.com and click on categories Residential or Financial Incentives & Cash-Back Rewards. Financial incentives and rewards are updated each year and may change during the year, depending on the length of a particular promotion.

We offer access to the Focus on Energy programs in addition to several other programs and services to residential customers. Contact us to learn more.