



LOCAL CIRCUIT

SPRING/SUMMER 2009

Annual Renewable Energy Program update

Through its voluntary residential Renewable Energy Program, WPPI Energy offers a dedicated portfolio of environmentally friendly, renewable resources such as wind, landfill gas and solar energy generated in Wisconsin and Minnesota. The renewable energy used for the voluntary program is just a small portion of the renewable energy produced by WPPI Energy's resources.

WPPI Energy has been awarded Green-e Energy certification for its voluntary renewable energy programs, including its program for residential customers and Green Power for Business program.



Green-e Energy certifies that the Renewable Energy Program/Green Power for Business meets the mini-

Energy Sources	Renewable Energy Program 2008 Actual	Renewable Energy Program 2009 Projected	Current WPPI Energy Overall Supply Mix
Renewable Energy	100%	100%	5%
Wind	66%	66%	
Biogas	33%	33%	
Solar	<1%	<1%	
Coal	0%	0%	65%
Nuclear	0%	0%	20%
Oil	0%	0%	1%
Natural Gas	0%	0%	9%
TOTAL	100%	100%	100%

Wind energy is produced in Minnesota and Wisconsin; energy from biogas and solar energy is produced in Wisconsin. Actual figures may vary according to resource availability. For specific information about this renewable electricity product, visit www.wppienergy.org.

mum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 888-63-GREEN or log on to www.green-e.org

ENERGY TIPS

- Have your air conditioner cleaned and inspected to improve efficiency.
- Shade outside air conditioning units with trees or other materials. The unit will work more efficiently and use up to 10% less electricity.
- Install a low-flow showerhead to save on both water heating and water.
- Replace incandescent light bulbs in high-use areas with compact fluorescent light bulbs. They use up to 70% less energy and last up to 10 times longer.
- When purchasing new appliances, look for the ENERGY STAR®.

Power supplier changes name

Wisconsin Public Power Inc. has changed its name to WPPI Energy. A new tagline – *the way energy should be* – and a new logo were adopted to complement and highlight WPPI Energy's updated identity.



The way energy should be

logo, three blue half circles joined together, symbolizes WPPI Energy members' shared strength. The change identifies WPPI Energy as a strong public power partner and a leader in the power industry.

The change reflects WPPI Energy's overall commitment to energy efficiency, conservation, renewable energy, and above all, its member utilities. The new tagline and new

For more information, please visit www.wppienergy.org.



Our connection to WPPI Energy

Evansville Water & Light would like customers to know more about how we serve the electric needs of the community and keep pace with all the changing developments in the energy industry.

We recently launched a new communications effort designed to inform the community about its connection to WPPI Energy, a regional power company with 50 members, including Evansville. The utility plans to use a new phrase on its communications to capture the essence of this connection: “Shared strength through WPPI Energy.”

“Shared strength through WPPI Energy” refers to the benefits of being part of a network that brings together 50 customer-owned utilities,” said Water & Light Superintendent Scott George. “Through WPPI Energy, we can buy power jointly, offer innovative products and services, and bring energy information to everyone in our community – including business people, school children, and homeowners.”

“Our membership in WPPI Energy helps us to provide our customers with a reliable, cost-effective and environmentally responsible energy supply,” George added, “and also puts us in a better position to meet future challenges and ensure a secure energy future for Evansville.”

Evansville Water & Light has been a member of WPPI Energy since 2006. Customers will see no difference in the way the utility operates, but will begin seeing the line “Shared strength through WPPI Energy” used under the utility’s name in various communications pieces.

Evansville wins energy independence grant

Evansville is a winner of Wisconsin’s first Energy Independent Community Partnership 25x25 Plan grant. Wisconsin Governor Jim Doyle and the state’s Office of Energy Independence announced the award winners in a recent newsletter.

The Governor’s “Clean Energy Wisconsin” plan calls for Wisconsin to generate 25 percent of its electricity and transportation fuels from renewable resources by the year 2025. Evansville will receive funding to aid in the development of 25x25 plans for the community. The grant application from Evansville was among the 10 winners selected from a pool of more than 40 entries. The pilot efforts of the community are anticipated to provide leadership for renewable energy efforts across the state.

Evansville will be working with the Energy Center of Wisconsin (ECW) to develop its 25x25 plan. The community will complete energy audits on its municipal facilities and assess its fleet vehicles. Resulting data will be used to help the community evaluate its conservation, energy efficiency, and renewable energy opportunities and to select and prioritize projects for implementation.

“These plans will help to shape how other communities around the state address clean energy challenges,” said Governor Doyle. “Resources will be shared, new tools created, and much experience gained throughout this coming year.”